

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



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NEWSLETTER

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YOUR TURNING POINT STARTS NOW

WOW! It seems just like yesterday that 2008 started and now we are at the end of the year. Where did this year go? Did you accomplish what your heart desired? I hope your goals and dreams were achieved; however, whether they were or were not, here are 10 points from my book "Your Turning Point Starts Now." These points will assist you through the Holiday Season and into the New Year with a super start.

So, HAPPY HOLIDAYS and use these 10 steps to assist you in staying in step in 2009.

Point 1: See it, so you can achieve it. Clear your head, so you can start Your Turning Point. If you focus on the outcome and not the effort, your outcome will be reached.

Point 2: Stop procrastinating and get started. If it's not one thing, it will be another or will it? Organize your environment. However, be aware of what your environment may be, from your desk to your head. Clean it up and stay consistent.

Point 3: Think It! Ink It! To end right, one must start right. This will require some additional effort by means of assigning yourself duties, time slots and projected outcome dates, starting with your personal life. Upon starting and focusing on this form of written schedule, your opportunity for success increases.

Point 4: Have a plan and work your plan. Daily instituting a plan is simple but firm, easy but productive. However, be ready for the unexpected and have a plan of action to WIN regardless of the circumstances. A major secret to this is keeping the "main thing, the main thing."

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- Point 5:** Avoid distractions and stay in action. One day at a time, one event at a time. Much time could be lost if you are not single task oriented. Time is money, money is time and structure will keep both of these balanced.
- Point 6:** Clean the closet. Old things are passed away and new things are being accepted. In other words, do not be a pack rat. Clean it all up; from internal to the external. Mind, office, old letters, emails or anything that is not productive. LET IT GO!!!
- Point 7:** View previous patterns. Success leaves clues and so does failures. View your success patterns and post them up. Now for the unsuccessful ones, destroy them and permanently delete them from your brain. The final component to patterns is to monitor the pre-pattern attack. In many cases, most people have acquired some form of habits. So, catch yourself before you get in too deep.
- Point 8:** Trust what is working. Many times people tell you to stay away from the negative, but never tell you to run towards the positive. Make your very own victory list.
- Point 9:** Reward the doer. Provide yourself with a healthy reward system and establish this system prior to beginning the task. Whatever you do, be honest and clear with the task and the reward. DO NOT CHEAT and no shortcuts allowed. Remember a cheater never wins and winner never cheats.
- Point 10:** Check for faulty equipment. Balance, Balance and more Balance, whether it may be physical, mental, social, financial and most of all spiritual. All five areas should have balance, and you have to take charge to ensure this will happen for you. Therefore, beware of having faulty equipment in all five areas. Know your patterns of success, progress, and regressions. Take time to view, review, and move forward aggressively. Faulty equipment must be repaired and not patched; once repaired, your transition towards a structured life has begun and becomes Your Turning Point to the successful future you deserve.

Kenston J. Griffin, CEO

The Time is NOW!

By: Tonya R. Allen

As the month of December begins, but at the same time signifying the close of the year 2008, I have been compelled to share with you all this: ***“The Time Is Now!”***

We can no longer sit back and say that it is too late, or I just do not have enough time, nor can we say that things have always been this way or that way. If the country can take a new stand and elect an African American man as President, then truly all things are possible. Regardless of your personal political affiliation, history has been made.

With the rising and falling of “Gas” prices,
“The Time Is Now.”

With the rising and falling of the Stock Market,
“The Time Is Now.”

With the rising and falling of Interest Rates,
“The Time Is Now.”

With history being made on Election Day,
November 4, 2008, ***“The Time Is Now.”***

With the year 2008 ending, December 31, 2008 at
12:00 am, ***“The Time Is Now.”***

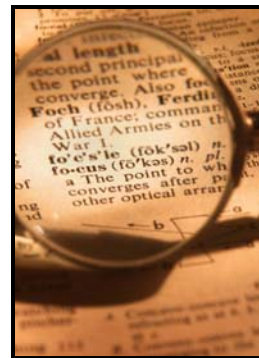
The only thing left to do, is for you to determine what you will strive for, accomplish, and acquire. Take some time over the next several weeks to evaluate your past, your current, and your future. Life will never be the same. Begin to enjoy life, to seek and gain peace in your life, but ultimately remembering to love life to the fullest. ***“The Time Is NOW”!***



Adjust Your Focus

By: Christopher Land

What do you see? Where are you going? What are your visions? Where is your focus? All intriguing questions that should be easily answered, but often times most difficult to articulate. Having a clear-cut vision and detailed direction, with laser focus is vitally important in today’s market. The economy has taken a turn for the worst across the world. Have you turned for the worse with it? What is the vision for the company? Can the company/organization succeed with its current views and focus? Is it time to readjust? You have to be ready. The market is not slowing down, it’s going faster.



Utilize your vision by taking a look at the big picture. Don’t look at where the market is currently, we need to look at where it will be. Make the prediction of where the rebound will go. Wayne Gretski, one of hockey’s greats of all time, stated that his success on the ice was greatly due to his ability to skate to where the puck was going, not to where it was. So make the play for the rebound. Where is the business going?

Readjusting your focus is not a bad thing. It doesn’t mean you had it all wrong, it may simply mean the target may have moved, and that’s ok. In today’s society the target will move, we have to make certain we are adjusting with the motion of the target. Staying with the pace of the target is a must; as a matter of fact, if the target is moving we have to aim slightly ahead of it to hit it.

Clearly define what your target is first. Utilize your vision to set your sight. Adjust your focus, and if the target is moving, set your pace. Then shoot your shot... Adjust Your Focus.

Bucket List 2009

By: Roderick Land

Have you ever run a marathon?

Swam the English Channel?

Seen the Grand Canyon?

Been to Niagara Falls?



If not, then perhaps you need a “bucket list.” Recently, there was a movie called “Bucket List,” starring two middle-aged guys who wrote a list of things they would accomplish before they “kicked the bucket,” therefore, the name of the list.

Usually about this time of the year, people began to think of the coming New Year and make some pretty steep resolutions. A very popular one is to lose weight. Others include not eating any fast foods or begin exercising every day. These are good, but the truth of the matter is that more time than not, *WE* start out fast on January 1 and fizzle very soon afterwards. I think a way to defeat that February fizzle is to make a “Bucket List.”

The trick to the list is to make small, challenging but attainable goals. Let’s say that you are not much of a reader but on your bucket list for 2009 is to read a book a month. Pick a small book on a subject that really interests you. As you gain more and more momentum, you work your way up to the 600 pager. I have two friends that started a home renovation company together. They came across a street of boarded up houses that needed to be renovated. One of the partners thought they should get two of the houses, work on them, finish them, and with the money and momentum from the sales, be able to purchase four and then six, etc. The other friend thought they should purchase all 16 of the houses and build them all up at the same time. Because of much contention, the second person ended up buying out the first, and began renovations on all 16 homes. After a short time, he became overwhelmed and gave up!

Your bucket list should have small goals that would help you gain a real sense of accomplishment. Even if your ultimate goal is very big to you, have intermediate goals so you won’t burn out. For example, instead of writing, “I’m going to lose 60 pounds this year”, write “I’m going to lose 5 pounds per month.” Put small goals in your bucket, and by the time that bucket is empty, you can put larger, more difficult ones in the bucket the second time. By the fourth time filling the bucket, you will have goals that you would have thought to be just about impossible just a few months prior. Remember, “YOU CANNOT SUCCEED, IF YOU DO NOT TRY!”

Financial Corner

By: Yolanda Polk



Can you believe we are approaching the Holiday Season and the end of another year? It is time to reflect back on the year, the financial goals we set, and ask ourselves what can I do different to have a more productive 2009. I know you are preparing to set new goals for the upcoming year.

I read a book that is life changing entitled, “*Think And Grow Rich: A Black*

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Choice” by Mr. Dennis Kimbro and Mr. Napoleon Hill. In the book are nine points to consider as you set your financial goals as well as your personal goal for the 2009 year. These nine simple requirements for goal setting, along with the desire to succeed, are your guide to achieving them:

1. Goals must be conceivable, capable of being put into words.
2. Goals must be believable, within the realm of possibilities.
3. Goals must be achievable, doable within your given strengths and abilities.
4. Goals must be desirable, something you desperately want to accomplish.
5. Goals must be just out of reach, but within your grasp. Aim high!
6. Goals must be measurable. What gets measured, gets done.
7. Establish timetables for the completion of all goals. If you are unable to reach your goal in a specified time frame, simply reset the goal.
8. Create a workable master plan. Describe precisely what you intend to give in return for the realization of that which you desire. Remember, there is no such thing as something for nothing. Describe clearly the plan through which you intend to reach your objective. Success demands a price that must be paid in advance, in full.
9. Put you goals into action every day.

There is no short cut to financial freedom or any other goals you set without a very strong purpose. Have a great Holiday Season and Happy New Year!! Always remember “Success Is A Journey Not A Sprint”

TEEN SCENE

Revelation

By: Tiffany Jacobs

The autumn weather has arrived and the tree foliage has changed. How wonderful it is to drive and see the beauty of a perfect canvas painting of orange, red, and yellow leaves. If you haven't stopped to wonder, you are driving through an art gallery of beautiful scenery everyday.

What revelation can you get out of it? Embrace whatever season in your life that you are in. There is something in the moment that is supposed to be an eye opener, a lesson, and just something special for you for the patience you have gained and for the trials that you may have went through. There is a blessing in disguise for the preserving. What can you do to appreciate the season in your life right now?

Is there change? Whatever it may be, know there is a blessing in disguise waiting on you. Who knew the leaves would bless us each year with such vision of color watermarked in every tree. Be patient and know that you can see the change and embrace the season or you can remain stagnant and ignore the beautiful signs that tell us things do not always remain the same.

Love the moment and rest in the thoughts and peace of how your season brings blessings in disguise that work for you in your situations. Put on your spiritual lenses and see the beauty of foliage in your life that paints a scenery of peace.



NEW DAY, NEW THINGS

By: Robert L. Johnson
North Carolina A&T State University
Class of 2009

Great day, my fellow college students,

You personally have been blessed with another opportunity to receive knowledge and broaden your horizons. Midterms are finally posted and now you have an idea of what is expected of you in order to finish the semester strong. I truly hope your midterm grades were well. For those who may be going through a struggle, keep your head up and always remember, "Where there is a will there is an A."

Yes, times are tough and you will make mistakes, but keep pressing on. In the mist of your troubles, I challenge you all to try something new this second half of this semester. A principle from Einstein clearly states, "Anyone who has never made a mistake has never tried anything new," So do not be afraid to try a different strategy, it could turn for the best. Again, I repeat "Try something new and see that it works for you." I wish you all an outstanding remainder of your current semester and many more to come.





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